

BLUE SHOCK RACE 2018

In 2018, Blue Shock Race carries out a public crowdfunding campaign with Pre-Money valuation of 3.5 million euros on Fundwise platform, which is based in Estonia, and attracts in total 212,000 euros; Aigars Zviedris becomes the lead investor and, thanks to his more than 30 years of experience in motorsports, he also invests his knowledge and assists in development of sports segment. Aigars Zviedris invests in total 100,000 euros and becomes a Board Member of BSR and an active employee of the company.

By this funding the company gains the opportunity to certify the product, complete various intellectual property registration and protection processes, and to make improvements in the development of race karts, participate in major kart exhibitions and present its karts to clients in Europe, for example, Carlos Sainz Karting Centre and other clients.

