



BLUE SHOCK RACE 2021

In 2021, Blue Shock Race attracts additional investment of 275,000 euros from Jens Einhaus. In addition to this investment, Jens, using his global sales experience, assists BSR in developing more accurate sales strategy and processes for the US and Canadian market, and also actively engages in sales processes to ensure that BSR achieves the intended objectives. The investment is made with BSR Pre-Money valuation of 10 million euros.

These funds are used for improving the production capacity of BSR, setting up the new manufacturing premises and acquiring equipment, plastic making robots, battery making robots and other equipment, which allows raising the production capacity, as well as the sales process of BSR franchise karting hall projects is commenced globally.

